



SEENITHULASI[®]

New Rule By Nature
MAKa FOODS

-  **+91 96290 09555**
-  **www.seenithulasi.com**
-  **makafoods18@gmail.com**
-  **Madurai, Tamilnadu, India.**

..... Mind opening Seenithulasi tea not Today,Everyday

Director's Message,

As I went about building my herbal export business, a situation arose in a restaurant, when taking a table. One customer was asking for tea without sugar... and after a while when ordering food, another person was asking for tea with less sugar. Such experiences sparked the thought on how to provide people with a sugar substitute that is not harmful to health, which gave rise to **MAKa FOODS**.

You too would have stopped in small eateries or street food stalls, where hundreds of customers come daily. After a couple of minutes, you will notice some saying 'please put less sugar into my tea' else 'use no sugar in my tea' or 'use milk with less cream for my tea' etc. Did you know that tea drunk today is made using powdered milk, white sugar ...both of which have chemical ingredients?

When tea with such a lot of chemical content is consumed on a daily basis by the young generation, what will be their health status when they grow older? If this is the situation for the current generation, then surely there is going to be a definite negative health impact for the next generation. What can be done to change this situation and induce a better tea drinking habit into people all over the world? Furthermore, today so many people are affected by diabetes all over the world. How can they enjoy tea without a little bit of sugar? Tea is a very popular drink all over the world, however not many are aware that this much preferred hot drink does not have much of its nutrients intact and is actually loaded with a lot of chemicals.

The answer to this is Maka Foods ingenious product - Seeni Thulasi tea or Stevia Tea, as it is called in English. It is a natural sugar substitute and surprisingly as sweet as sugar but without its side effects. It has no calories, carbohydrates or preservatives and is organically grown.

Features:

- 100 natural product with no side effects
 - Has zero calories and cholesterol
 - Regulates blood sugar and pressure levels thus assisting people with diabetes and BP to keep better maintain health
 - Good for people who are weight conscious and want to keep their weight under control
 - Has anti-bacteria qualities and can prevent formation of gingivitis and dental cavities
- We also offer Seeni Thulasi tea in the form of various herbal teas, wherein herbs such as Thulasi, Peppermint, Avarampoo, Chamomile etc are blended with Seeni Thulasi tea or Stevia Tea to create a delicious mix that brings together the health benefits of both. So, have a cup our herbal tea blended with Stevia or Seeni Thulasi everyday and change your life into a healthier one!

Our motive is to spread social awareness about Stevia or Seeni Thulasi. We have applied for product patent, reason being that if any competitor would want to copy the product, our motive behind creating it will inspire them to do the same.

Furthermore, after getting the patent, our product will lead the market in the social responsibility of spreading information about Seeni Thulasi or Stevia, its health benefits and also the nutrients gained when it is mixed with herbs to form herbal teas. Tin doing so we hope to induce and inspire people to change their everyday tea drinking habit into a healthier one.



Muthukrishnan J
(Innovator)

VISION

Spreading the word Seeni Thulasi into the hearts of the consumer Globally as a healthy Natural Sugar Substitute.....

MISSION

Electrifying the Indian Market Scenario with Seeni Thulasi - The Perfect Sugar Alternate

OUR CORE STRENGTH

1. Indian Herbs Flowers Species are Hand Harvested

In the Wild Unpolluted Mountains & Plains of India (NEWS)
By a Local Population of Farmers, Villagers, & Families

2] #NoSugar;

No Calorie Burden

3] #Stevia;

Sweetened with natural Sweetener

4] #FamilyOperated;

Seenithulasi Tea Hand made hygienically Processed, With Mother's like care

5] New Innova'TEA'ive;

#IndianPatentRightsApplied



DRINK SEENITHULASI TEA

SWEET & LOW CALORIE TEA

SWEETENED WITH STEVIA

MAINTAIN YOUR BP & SUGAR NORMAL



FRANCHISE Module

SCS

S EENITHULASI
C ONNECTS
S HOP

INVESTMENT REQUIREMENTS

For Herbal Tea Sales

SCS **FRANCHISE FEE - RS.75,000/-**

Following items will be supplied by us:

Branded Tea Vending Machine

Glass Sets

Stock

Standing Promotional Board

Advertisement Banner

Pamphlets

Danglers

Promotional Stickers

Note:

- If Shop size is bigger than 100 Sq.ft., Franchise Fee will be increase as per the Franchise module.
- This Investment is only for Tamilnadu. Investment may vary in other states and Countries on Forex rate at the time of allocation.
- The above approximate calculation is Conducted by assumption only not reflecting actuals.
- Based on shop location the revenue can increase.

RETURN ON INVESTMENT

(Considering minimum sales expectation)

Herbal Tea rate Rs.15/-

Franchise Loyalty Rs. 7.50/- per Tea bag.

Per Day No. of Herbal Tea sales minimum 100

Revenue from Herbal Tea sales per day (100 x 7.50)

Total Revenue per day Rs.750/-

Monthly Revenue (Rs.750 x 30days) - Rs.22,500/-



Salary, EB, Maintenance - Rs.10,000/- Gross Profit - Rs.12,500/-

Return on Investment (Rs.12500 x 6months) - Rs.75000/-

Note: Return on Investment and sales based on part-time only

Transport Excluded

SEENITHULASI[®]

Herbal Varie TEA ies



This is how you make Profits through Seeni thulasi ?

Continuous demand: Once started, the user will use it through full life.

High demand: Health conscious + Diabetic + Overweight + Hypertensive + Heart conscious population.

Safety: People are looking for safer alternatives to the synthetic sweeteners

Packaging: User friendly packaging never seen before.

Market Leadership: Our SEEN! THULASI TEA is First Kind in FMCG Market.

Expanding product line: Many products are in Future pipeline.

Tea for Every mood, *Seenithulasi*



Reduces Wrinkles

ROSEPETALS

Balances Hormone

TULASI



Mood Enhancer

SPEARMINT



Immunity Power

MORINGA



Depression

LEMONGRASS



Tea for Every mood, *Seenithulasi*



Reduces Anxiety

HIBISCUS

Stress Reliever

CHAMOMILE



Shining Face

AVARAMPOO



Improves Memory

VALLARAI



Emotional Wellness

PEPPERMINT



FEATURES

- Induces pancreas secretion
- Anti-Oxidant
- Anti-Glycemic
- Anti-Hypertensive
- Improve Energy Levels
- Strengthen Immune System
- Help in withdrawal from tobacco & alcohol addiction

**“Every Morning Raises on Tea,
But Healthier Morning Raises from SEENITHULASI TEA**

**Think New ,
Think Fresh,
Think Natural
Profit through Seeni Thulasi
are You really ready ?**

ST
SEENITHULASI®
New Rule By Nature
MAKa FOODS

**If 'YES' then talk to us
85262 64660 | 96299 65488 
makafoods18@gmail.com**